

Claudia Reese

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Summary

<https://www.claudiareeseillustration.com/>

Illustrator/Designer proficient in digital media. Skilled in various styles, ranging from realistic and detailed to simple and clean. Has experience in animation, apparel design, branding, book illustration, virtual cosmetics, creative team leadership, social media management, and more.

Experience

Elation Esports

Designer | 02/2025 - Present

- Designs engaging advertising graphics for various platforms
- Develops social media graphics to increase brand visibility and engagement
- Produces video teasers to generate excitement and interest in upcoming events
- Creates animations to enhance the overall visual appeal of content
- Stayed updated on market trends to ensure content resonated with target audience
- Collaborated with team members to brainstorm and execute creative ideas for projects

Atlanta FaZe

Advertising Designer | 12/2024 - 01/2025

<https://faze.callofdutyleague.com/en-us/>

- Creating custom advertising illustrations to promote the cosmetic pack for Call of Duty: Black Ops 6
- Designing high-quality, finely detailed illustrations to accompany the digital assets
- Collaborating with the marketing team to ensure the illustrations align with the overall advertising strategy
- Meeting tight deadlines and managing multiple projects simultaneously
- Currently accumulating over 100,000 views per post

Call of Duty: Black Ops 6

Digital Asset Designer | 06/2024 - 08/2024

- Collaborated with the professional Call of Duty team, *Atlanta FaZe*, to ensure assets met their branding and marketing needs
- Designed and developed digital assets such as gun camo, calling cards, gun charms, sprays, and vinyl
- Utilized Adobe Creative Suite to create high-quality digital assets
- Released 01/2025, sold 45,000 units in the first two weeks

xNeurals Creative Studio

Creative Director | 12/2021 - 01/2024

<https://www.xneurals.ai/>

- Led a team of remote creatives all around the world to execute creative projects, ensuring constant progress
- Developed and implemented strategies to enhance client satisfaction and drive sales
- Conducted market research to stay ahead of industry trends
- Utilized design software and AI software to create visually appealing animations
- Content accumulated over 3.5 million views

VRynt

Designer | 05/2022 - 10/2022

<https://www.vrynt.io/>

- Utilized a combination of traditional art techniques and AI generative models to develop innovative and eye-catching designs
- Collaborated with social media influencers to design promotional artwork that aligned with their brand image
- Communicated effectively with clients to ensure their vision was accurately portrayed in the final designs

Painting With a Twist | NY, Baldwin**Instructor | 10/2020 - 02/2022**

- Instructed both adult and children's painting classes with a focus on creativity and technique
- Fostered a positive and engaging environment to inspire students' artistic expression
- Demonstrated effective communication skills by providing clear and concise instructions
- Managed class materials and resources to ensure a smooth and organized learning experience

Independent Author**Book Illustrator | 03/2018 - 07/2018**<https://a.co/d/3TmbNiD>

- Produced fun, vibrant illustrations for author Carol Bendo's children's book *Who Needs a Tail, Anyway!*
- Designed characters and environments to turn a true story into a beautiful book
- Collaborated closely with the author to bring their vision to life
- Ensured consistency in style and tone throughout the book illustrations

Skills

Adobe Creative Suite, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe InDesign, Adobe Illustrator, Blender, Microsoft Office, Google Suite, Canva, Illustration, Graphic Design, 2D Animation, Customer service, Leadership, Time management

Education

Fashion Institute of Technology | New York, NY**Illustration | 05/2021**

BFA, Magna Cum Laude. Minor: Art History

Fashion Institute of Technology | New York, NY**Illustration | 05/2019**

AAS, Magna Cum Laude